



UNDERSTANDING THE DIFFERENCE:

988Lifeline.org VS. **988GA.org**



**FOR ALL INDIVIDUALS
AND COMMUNITIES
SEEKING CRISIS
SUPPORT SERVICES**

**SOLELY FOR BEHAVIORAL
HEALTH CRISIS SYSTEM
STAKEHOLDERS IN
GEORGIA**

TO LINK IN YOUR ADVERTISING AND
MARKETING
EFFORTS AND USE #988LIFELINE

TO ACCESS MATERIALS AND VIEW DATA
REPORTING ON THE CRISIS SYSTEM IN
GEORGIA